

Sr.No.1964

Exam Code: 113405
Subject Code : 3958

**Bachelor of Vocation (Journalism & Media) - 5th Sem.
(2221)**

Paper-V : Writing For Media

Time allowed: 3 hrs.

Max. Marks: 75

Note:- Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section.

Section-A

1. Explain the principles of writing for Print Media.
2. Write short note on kinds of principles of media writing.

Section-B

3. How one can get the art of writing? Give suggestions.
4. Write a note on kinds of media writing :-
 - a) Inform
 - b) Describe
 - c) Persuade

Section-C

5. Discuss the ABCD of Media Writing.
6. What key elements should be kept in mind while writing reviews for print media?

Section-D

7. Write a radio script for a talk show based on the topic of your choice.
8. Discuss the basic principles of writing for Electronic Media?

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